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21 January 1954

MEMORANDUM FOR :

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SUBJECT : Gaco N-700

1. In the 18 January 1954 issue of LIFE Magazine, there is an article on a new liquid synthetic rubber product called Gaco N-700 which may possibly be of use to us in packaging. A copy of the article is attached hereto.

2. If you have any information on this item, please forward it to me. If you would like, I will have 2 gallons purchased and try it out as a field expedient packaging method.

3. Do you have any information on field expedients that I could use in the Caching course? This would be any good native waterproofing compounds, foreign materials that are the same or equal to our own packaging materials.

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*1 Feb 54
Above discussed with
attempt to obtain material
via his channels.
JK*

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Having already produced such things as precut wallboards, ready-pasted wallpaper and knockdown furniture, U. S. industry is now providing do-it-yourself householders with a brand new material. This is a liquid synthetic rubber called Gaco N-700, which will do everything from protecting garbage cans against rust and rattle to waterproofing roofs. Unlike ordinary natural or synthetic rubber, which cannot be readily used for home repairs, this new liquid spreads on like paint and rubberizes quickly at normal temperatures. Leftover will keep in a closed can for nine months.

Developed from the DuPont synthetic rubber, Neoprene, and used industrially since 1950, Gaco N-700 forms a tough, flexible film that adheres firmly to almost any surface, can be built up to any thickness and can be painted over. It will not crack or chip and resists the elements so successfully that rain gutters coated with it in tests three years ago are still as good as new. Produced by the Gates Engineering Company of Wilmington, Del., Gaco N-700 comes in black and gray, costs \$8.98 a gallon.

-- LIFE Magazine
18 January 1954

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